

Bodega Bay Fisherman's Festival
52nd Annual Fisherman's Festival May 3-4, 2025
General Business Meeting

November 6, 2024

Called to Order

7:02 pm Josh Perucchi

Executive Board in Attendance

Josh Perucchi	President
Kris Lepore	Vice President
Kevin Clancy	Treasurer
Laura Pearsall	Secretary (outgoing)
Suzanne Martin	Member at Large

Approval of Minutes

Not presented

Treasurer's Report

Kevin Clancy, our new Treasurer, introduced himself and gave a quick summary of the experience he's bringing to BB Fisherman's Festival as a 15-year veteran accountant. Kevin reported that our BoA account is at 41,849.49 and our Schwaabs account is at 108,509 for a total of 150,358.49. (may have to move some for covering front end 2025 costs). Josh reported that we have 100,000.00 in an interest-bearing savings account earning 5%. Some discussion about why we're carrying the balances that we're carrying, which Josh explained as having to do with having enough in reserves to cover the festival costs and our allocations for at least one year.

President's Report

-Laura Pearsall has submitted her resignation from the Board and nominated Tiffany Flores to take her place. Josh has accepted Laura's resignation and nomination and reached out to Tiffany. Laura moved that Tiffany Flores be elected the incoming Board Secretary and Diane Bundy 2nd. Tiffany will review job summary and scope materials from Laura and will submit her decision at the December meeting.

-Josh reported on updates to the website regarding moving the Wooden Boat Challenge website under the Bodega Bay Fisherman's Festival website with registration, payment, and donations accessibility from the main website.

Old Business

-None

New Business

-Confirm the Board as it stands with the outgoing status of Laura Pearsall noted.

-Discuss theme timeline for 2025 Fish Fest. Fisherman's Association has been contacted and will return theme decision to Josh before December meeting. Melissa Bechtel confirms that the December decision will work with the Art Contest timeline.

Chair Reports

Allocations:

Shona Weir confirms that she will be managing Allocations for 2025 and reports that she will be sending out the letter and application on Thursday, Nov 7. Shona also confirmed that she would take minutes for the January meeting pending a Board Secretary replacement.

Art Booth:

Melissa Bechtel confirms that she will be chairing the Art Booth with Diane Perry supporting.

Art Contest:

Melissa Bechtel confirms she will be chairing and that she will need the theme decision by Dec 15 meeting.

Bank:

Kevin Clancy reports that Kathy Simmons/Betsy Breunig will be working the bank again in 2025.

Beverage/Beer Booth:

Kris Lepore reports that he is on track. Reports a good 2024 and that Margaritas were a profitable hit. He will be doing the Margaritas again next year and possibly adding Hard Seltzer along with Hard Cider. Laura confirmed that Wine Booth Hard Cider donations could be handed off as a better fit for the Beer Booth

Boat Challenge (WBC):

Mike and Diane Bundy are confirmed for chairing and are hoping for better weather. They report that they have a new team signed up and are hoping for a 2nd team.

Boat Parade:

Alicia Ginochio (Chair-Lead Boat)/Patty Ginochio (Asst. Chair-Parade) with Bodega Bay Chamber are confirmed for 2025.

BB CERT:

George Flores reporting for Lee Ritchey reports that BB Cert are confirmed for 2025.

Craft Booths:

Suzanne Martin reports that she has updated the application to reflect a cancelation policy (to be approved at the Dec 15 meeting). She will be using 2024 pricing and will be mailing apps to past vendors in late Dec or early Jan.

Entertainment:

Josh Perucchi will begin confirming bands after the first of the year, including a new band that has expressed an interest.

Food Vendors:

Josh Perucchi will begin confirming vendors after the first of the year.

Gate:

Betsy Spann/Laurie Ogg are confirmed for 2025, pricing same as last year.

Information Booth:

Betsy Spann confirms for 2025.

Kids Zone:

Maggie Tagilala/Tiffany Flores are confirmed for 2025 with Maggie working craft booths and Tiffany working the Bouncie Houses and Rock Painting.

Non-Profits:

Maria Cipriani is confirmed for 2025.

Parking:

Chris Lauritzen confirmed for 2025 and expressed that Quad Golf Carts are still top request. Tips will be turned over to gate like last year. Josh will submit county grant for bus. Josh confirms that road extension is still closed, so same parking plan as last year.

Permits:

Josh Perucchi will begin work on permits soon.

Photography:

Jerry Newman is confirmed for 2025 with old and new assistants.

Marketing/Public Relations:

Stacy Castle most likely coming back but not yet confirmed.

Raffle:

Kris confirms that Thera Buttaro coming back and will likely get started after the first of the year.

Scholarships:

Josh Perucchi has updated Tomales High School app. Due date will be set for late March or early April.

Security:

Josh Perucchi confirms that he is working on security.

Site Set Up/Tear Down:

Josh Perucchi confirms that site set up and tear down is on track.

Signs/Posters/Art Work:

Shona Weir will do posters and banner updates but will need help with hanging. She will also be helping Janet Moore with the Volunteer Booth

Tide Pool:

Stewards of the Coastal Redwoods are confirmed for 2025.

T Shirts:

Cindy Borisoff is not yet confirmed but will likely be back for 2025.

Volunteers:

Janet Moore/Shona Weir have rewritten the volunteer letter and will send it to Josh for the website.

Water Activities:

Josh will be working with Sonoma County Sherriff and the Coast Guard Auxiliary).

Website/Design/Maintenance:

Josh Perucchi is working with Petaluma Company to get updates ready to go for 2025.

Wine Booth:

Suzann Mathers absent but Laura Pearsall reported that the Wine Booth has five cases of wine left from last year and that she'll begin donation contacts after the start of the year. Laura and Kris Lepore agree that Hard Cider donations are better fit for Beer Booth and agreed that Hard Cider donations would be transferred to Beer Booth. Laura also reports that due to Margarita popularity, the Wine Booth will decrease sparkling and OJ mimosa purchase for 2025 (big over-purchase of sparkling and OJ last year). Laura also confirms that it was agreed at post-event meeting in May that the booth banner would be changed to read Wine Booth. Pricing and pour change for 2025 will address confusion over ticket holders thinking they were going to get a "tasting" of several wines and being confused by one short 4 oz pour. The Wine Booth will be doing full pours for 10.00 and tickets will be used interchangeably for 10.00 5.5/6 oz wine pour or beer booth pour (beer, margarita, hard cider, hard seltzer).

Next Meetings

Wed Dec 18 ZOOM

Wed Jan 15 7:00pm Bodega Bay Grange (allocation request meeting)

Wed Feb 19 7:00pm Bodega Bay Grange

Wed Mar 12 7:00pm Bodega Bay Grange

Wed April 16 7:00pm Bodega Bay Grange

Fish Fest May 3-4

Allocation Committee Board Meeting TBD

After Party TBD

Adjourned

8:00 pm Josh Perucchi

Submitted by

Laura Pearsall